



**DR. FREIST AUTOMOTIVE GMBH**

**A NEW DRIVE FOR LOGISTICS**

**AT A GLANCE**

**Business**

- Name: Dr. Freist Automotive GmbH
- Headquarter: Goslar
- Branch of industry: Automotive
- Products and services:  
Special films and acoustic components
- Revenue: k. A.
- Employees: 150
- Website: www.dfa-gmbh.com
- Solution: Branch solution  
be.as SCM Automotive  
based on SAP® Business One

**Why SAP Business One**

- One system meets all requirements
- Investments are secure
- Specific functions of the automotive industry are covered fully
- Partners have implemented industry and company-specific aspects
- Software was implemented within five months
- Costs were low

**Implementation Partner**

APLIKO GmbH, Gelsenkirchen,  
Germany  
www.apliko.de

Even at top speed, all you hear in a modern car is a quiet whirr. Special films and acoustic components by Dr. Freist Automotive (DFA) are among the main reasons for this. They minimize the vibrations in doors and bodywork- and the noise level.

Most renowned automotive manufacturers rely on DFA. To satisfy this huge customer base, the midsize company needed to process orders as rapidly as it produces its first-class products.

DFA found the solution in SAP Business One, along with supplementary industry-specific solutions by beas group - be.as manufacturing and be.as scm for automotive.

**Objectives**

- Map entire order-processing system consistently
- Connect multiple rooms and warehouses
- Automate shipping processes
- Integrate company-internal information System for items and packaging into the new software

**Advantages**

- Customer base doubled since go-live
- 150 percent more orders and deliveries
- Permitted establishment of a second logistics center
- A-supplier status achieved for all customers
- More efficient production
- Improved customer service
- Faster order processing

**Outlook**

Eighteen months after introduction, the software still fulfills all requirements. The investment was worthwhile in the long-term; growth is still possible

*„Whether it was in production-planning, production or logistics, we were able to automate processes in all areas, which saves us a lot of time.“*

Pawel Kaczowski, CIO, Dr. Freist Automotive